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**MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT**

**THE CONTINENTAL BASKETBALL ASSOCIATION AND CONVERGE ENTERTAINMENT PRESENT BALLIN' & BEATS DURING MTV VIDEO MUSIC AWARDS '07**

*Celebrities in Music and Sports Join Forces to Support The Boys & Girls Clubs of Las Vegas*

**WHO:** The Continental Basketball Association and Converge Entertainment Present *Ballin' & Beats*

**WHAT:** *Ballin' & Beats* is a charitable event designed to foster community support and outreach during MTV Video Music Awards '07. This event is an exclusive event for members and participants of The Boys & Girls Clubs of Las Vegas and Henderson ONLY. The day's festivities will include a roundtable discussion, four workshop sessions, a DJ tutorial, a 3-on-3 basketball tournament and a concert.

**WHEN:** Saturday, September 8, 2007  
12-5PM  
Media Check In: 11:30AM

**WHERE:** The Boys & Girls Clubs of Las Vegas  
2850 South Lindell Road  
Las Vegas, NV

**CONFIRMED**

**CELEBRITIES:** Phoenix Suns' **Grant Hill**, Multi-Platinum pop star **Nelly Furtado**, Actress and Rapper **Eve** and Singer/Songwriter **Neyo**, Minnesota Lynx' **Shay Murphy** and **The Shop Boyz**

**For Media Inquiries, please contact:**

Michelle L. Huff, HUFF PR  
917.405.3453  
[michelle@huffent.com](mailto:michelle@huffent.com)